

## PROJECTED INCOME AND PROFITS WITH THE IPS OSTEOARTHRITIS TREATMENT SYSTEM

## Revenue Generated: Series of 5 Injections, 20 Physical Therapy Visits, & DME

The Advanced Arthritis Relief Protocol™ consists of fluoroscopic guided injections of Hyaluronic Acid, targeted physical therapy, and the *IPS OAide 3000™* unloading knee brace. An estimated breakdown of a typical bilateral course of care is outlined below. Reimbursement figures are based upon national average Medicare allowable fee schedule.

Initial Examination and X-Ray	\$200
Initial Arthrogram with Report	\$675
Fluoroscopic Guided HA Injections	\$2,500
Physical Therapy	\$2,600
Unloading Knee Brace	\$1,700
Suspension Sleeve (addition to knee brace)	<u>\$220</u>
Total Average Case Fee	\$7,895
Combined Average – (80/20) Medicare Allowable	\$6,316

These figures are based upon Medicare allowable reimbursements and do not account for secondary insurance payments, major medical policies, or any other third-party payment possibilities. As such these estimates are highly conservative and grossly underestimate the true earning potential of the business model.

Using these conservative figures and operating under the assumption that our average client generates 20 or more cases monthly using our marketing systems...

## Your clinic will generate \$1,515,840 of additional gross collections per year!

In addition, revenue will also be generated through prescription of additional DME (Durable Medical Equipment) products such as assisted walking devices, EMS (Electrical Muscle Stimulation), conductive garments, and more.

Many patients generated through the IPS marketing systems will also be cross-conversion candidates for other medical services such as *Platelet-Rich Plasma* or *Stem Cell Injections*, pain management, chiropractic, spinal care, rheumatology, primary care, and more